Hinckley BID

FREE TO ENTER

HINCKLEY BID'S FAMILY TREASURE HUNT 2026

Hinckley & Rugby Building Society · cineworld · holiday lounge · concordia theatre · Hinckley & Bosworth Borough Council

WELCOME, LITTLE WITCHES, WIZARDS, GHOSTS AND GHOULS!



Follow the spooky trail through Hinckley town centre, solve each clue and uncover the mystery locations. Keep your eyes peeled for Halloween surprises lurking around every corner.

Children must be accompanied and supervised by a responsible parent or guardian throughout the Halloween Treasure Hunt.

START AT CINEWORLD IN THE CRESCENT

CLUE 1

From Cineworld, head towards Sainsburys. Opposite TK Maxx you'll spot a shop wrapped in a bright blue frame. It's the perfect place to find cards for your favourite little monsters and magical friends...

GHOUL'S NAME .....

CLUE 2

Retrace your steps to the end of The Crescent, turn left and pass Hinckley Library, and carefully cross using the pedestrian crossings towards The Corner Cafe. Continue along Regent Street until you spot a striking red-framed kitchen and bathroom showroom. Enter Regents Court and seek out a sweet shop, a tearoom, and a witchery shop filled with enough treats to tempt every witch and wizard in town...

GHOUL'S NAME .....

CLUE 3

Leave Regents Court and turn left. Continue along to the end of the road, past Nationwide, and around the bend you will discover a shop that feels like stepping through a haunted time portal to years gone by. What treasures from the past await inside?

GHOUL'S NAME .....

CLUE 4

Cross carefully at the traffic lights, then cross again towards The Union Inn. Turn right and use care when crossing the next road. Your next stop is a mysterious little shop where pocket monsters are waiting to be discovered.

GHOUL'S NAME .....

CLUE 5

Follow the crossings back and pass the delicious aroma of Rollo's Doughnuts. Keep left and continue up towards Market Place. On the left-hand side, you'll discover a cosy castle-themed restaurant that could be home to knights, dragons... and perhaps a few friendly ghosts.

GHOUL'S NAME .....

CLUE 6

Continue into Market Place. Once there, search for the black and green shop where heavenly slices await hungry Halloween hunters. Beware and cross the road safely.

GHOUL'S NAME .....

CLUE 7

Return to Market Place and begin your climb up Castle Street. About halfway up the hill, enter the Britannia Centre. Hidden inside is a charity shop where clever treasure hunters can uncover all sorts of mysterious bargains and forgotten gems.

GHOUL'S NAME .....

CLUE 8

Return to Castle Street. Towards the top of Castle Street, keep watch for the narrow alleyways on your left. Brave adventurers should enter Lilley's Yard. Journey to the very end, facing Stockwell Head, where you'll find a shop helping brides prepare for their magical "happily ever after."

GHOUL'S NAME .....

CLUE 9

Return to Castle Street and continue your uphill quest. Near the entrance to Crown Court, look carefully at the bottom of the stairs. A luxurious hideaway awaits where tired witches and weary warlocks can relax after a long night of flying broomsticks.

GHOUL'S NAME .....

CLUE 10

Continue into Crown Court and look out for a quirky little shop.

GHOUL'S NAME .....

CLUE 11

Return to Castle Street and continue onto Upper Castle Street, staying on the pavement to your right. Follow it all the way up until you reach a fabulous bakery. The delicious smells drifting through the air are enough to lure even the hungriest zombie from their grave!

GHOUL'S NAME .....



CONGRATULATIONS!

You have finished the trail. Now, head into YiaYia Bakes to submit your completed form to enter the PRIZE DRAW.

PRIZE DRAW ENTRY

WIN ONE OF 10 PRIZES!

Take your completed clue guide to Yia Yia Bakes, 97 Castle Street to be entered into our spooktacular prize draw, with the chance to win one of 10 fantastic prizes.

As a special Halloween treat, every child who hands in a completed clue guide during opening hours will receive a FREE treat (one per child, whilst stocks last).
For full prize draw details, visit hinckleybid.co.uk.

Prize draw winners will be announced on **2nd November 2026** via the Hinckley BID website and Hinckley BID Facebook page.

Please ensure your contact details are completed so we can reach any lucky winners.

Parent's Name:

Child's Name:

Address:

Postcode:

***Email:**

Age of child:

Have you got a FREE Hinckley BID Loyalty Card?
If you would like to receive an email with details on how to download the card, please tick this box. ☐